Ambasciata d'Italia
Astana

PUBLIC NOTICE FOR THE OFFER OF SPONSORSHIP ON THE OCCASION OF THE RECEPTION OF THE 2026 ITALIAN REPUBLIC DAY IN KAZAKHSTAN

The Embassy of Italy to Kazakhstan

CONSIDERING art. 43 of the law of 27 December 1997. n. 449 which, in order to encourage innovation in the administrative organization and to achieve greater savings, as well as a better quality of the services provided, authorizes public administrations to stipulate sponsorship contracts and collaboration agreements with private entities, provided that the initiatives covered by the aforementioned contracts are aimed at the pursuit of public interests, exclude forms of conflict of interest between public and private activities and lead to cost savings compared to the allocations made;

CONSIDERING the Decree of the President of the Republic 1st February 2010, n. 54, containing rules regarding the managerial and financial autonomy of diplomatic representations Consular offices, category I of the Ministry of Foreign Affairs and International Cooperation which, in art. 29, provides that offices abroad can stipulate sponsorship contracts with public or private entities, companies, associations, foundations, citizens and in general any other entity, Italian or foreign, that does not carry out activities in conflict with the public interest, provided that such contracts exclude forms of conflict of interest between public and private activities;

CONSIDERING art. 6 of the Ministerial Decree 2nd November 2017, n. 192;

GIVEN THAT the Italian Embassy in Astana plays a prominent role in the Sistema Italia in Kazakhstan, in support of Italian Companies and Institutions, Italian-Kazakh and international companies and institutions in various capacities connected to Italy and also considering the interest expressed by various Italian and foreign companies to support integrated commercial, cultural and scientific promotion initiatives in collaboration with the Seat, with the possibility of promoting personal image and sponsoring activities linked to the Republic Day Celebrations.

NOTIFIES

of the intent to offer to the interested parties the possibility of concluding sponsorship contracts on the occasion of the 2026 Italian Republic Day reception to interested public or private entities who, for monetary consideration and/or collaboration in kind, intend to promote their image through publication of its logo or other suitable communication method.

ARTICLE 1- SUBJECT

On the celebrations of the Italian Republic Day 2026, the Embassy of Italy in Astana plans on organizing an institutional and promotional event as well as related communication activities.

ARTICLE 2 - GENERAL SPONSOR REQUIREMENTS

All public or private entities, companies, non-profit associations and foundations and any other entity, Italian or foreign, which does not carry out activities in conflict with the public interest are eligible to submit the sponsorship proposal.

These are the requirements that sponsors must meet:

- consistency with public interests and not belonging to political, trade union or religious organisations;
- absence of conflict of interest between the public and private activities covered by the sponsorship or advertising;
- absence of prejudice or damage to the image of the Italian Embassy in Astana or its initiatives;
- absence of disputes with the proposing Administration;
- inexistence of prejudicial or limiting situations of contractual capacity;
- inexistence of insolvency or bankruptcy proceedings.

ARTICLE 3 - ELEMENTS OF THE SPONSORSHIP AGREEMENT

The sponsorship is operationally aimed at making resources available to carry out the activities referred to in article 1. The Italian Embassy in Astana may allow the presence of multiple sponsors. The relationships between the Embassy and the sponsors will be governed by separate contracts stipulated on the basis of current Italian legislation and local customs. The expenses related to any supplies and the payment of any duties, taxes or fees or charges however denominated, provided for by laws or regulations of national or local law, deriving from the execution of the contract, will remain under the responsibility of the sponsor.

Applicants selected as sponsors will be obliged to provide a sum of money to the Italian Embassy in Astana, or to the provision of services or supplies, in exchange for the valorisation of the commercial brand on the occasion of the sponsored event, according to methods to be agreed due to economic participation in the event.

By way of example, brand valorisation can consist of:

- dissemination of the brand/logo in communications related to the event through the Embassy's website and its institutional profiles present on social networks;
- insertion of the brand/logo on the website page of the Italian Embassy in Astana related to the sponsored event of a link to the sponsor's website;
- inclusion of the brand/logo in the program and in a "thank you card" sent together with the invitation to all potential participants in the reception organized by the Embassy;
- depending on the type of sponsor, logo on the "banners" positioned at the entrance and next to the stage; logo, large in size, on the panel that will act as a background at the entrance area, where guests will be welcomed, with a photographic moment;
- logo on the panel that will act as a background on stage, where the official speeches are held;
- eventual possibility of distribution of promotional material, with methods to be negotiated based on logistical and decorum needs.

ARTICLE 4 - TYPE OF SPONSORSHIP

The sponsorship will grant adequate visibility of the Sponsor's logo ("advertising space") at the event. There are different categories of "Sponsors" depending on the entity of the contribution. They are as follows:

1. €10.000,00 (tenthousand/00) – Golden package;
2. € 5.000,00 (fivethousand/00) – Silver package; and
3. € 2.500,00 (twothousandfivehundred/00) – Bronze package.

Each of the aforementioned packages gives the Sponsor access to a specific standard consideration in terms of corporate image and logo promotion, as detailed in Annex I, which is an integral part of this Call. The amounts indicated in Annex I are to be understood as net sums after bank charges.

ARTICLE 5 - SUBMISSION OF SPONSORSHIP OFFERS

Sponsorship offers from prospective Sponsors, as detailed in article 2, must:

- be presented in writing and be delivered by post (by registered mail or any authorised mailing service), via e-mail to the Embassy's email address (astana.commerciale@esteri.it) in PDF format (Adobe Acrobat), or hand-delivered at the Embassy of Italy in Astana (62 Kosmonavtov Street, Astana Z05E9E1) by the 11 May 2026.

- indicate: the object of the sponsorship ("Italian Republic Day 2026", or any other initiative); the exact amount in EUR of the contribution offered in connection to the type of sponsorship package (Golden, Silver, Bronze); the sponsor's commitment to take on all responsibility, obligations and potential local costs pertaining to or resulting from the advertisement;

- be accompanied by a self-certification attesting the absence of detrimental or limitative conditions to the sponsor's legal capacity, as per article 38 of Legislative Decree 163/2006;

Please find attached the "Sponsorship offer" template, as well as the self-certification mentioned in the above subparagraph.

By responding to this Call and presenting the sponsorship offers, applicants consent to the processing of their data, including personal data, in compliance with GDPR 679/2016 and Law 101/2018 for procedural requirements.

ARTICLE 6 - EXCLUSION FROM THE EVALUATION PROCEDURE

Offers that are conditional or expressed in an indefinite manner, lacking without a handwritten signature, or submitted after the deadline indicated in this notice Call will be excluded. The day of arrival of the package or any electronic correspondence will only be confirmed by the stamp affixed by the Italian Embassy in Astana and the date/time of arrival of the message via email. The timely delivery of offers remains at the sole risk responsibility of the senders. In the case of offers sent via paper envelopes, the Italian Embassy in Astana assumes no responsibility for delays due to poor service of those responsible for delivery.

ARTICLE 7 - EVALUATION OF OFFERS AND RIGHT TO REFUSE SPONSORSHIP

The sponsorship offers will be evaluated by the competent offices, which will verify the sponsor's requirements and identify the subjects for the stipulation of the contracts, based on the principle of the highest or most economically advantageous offer or considered qualitatively better. Sponsorship proposals are not to be considered binding for the Italian Embassy in Astana for the purposes of formalizing the contract. The Headquarters, at its sole discretion, in compliance with the principles of economy, effectiveness, impartiality, equal treatment, transparency and proportionality, reserves the right to evaluate and possibly reject any sponsorship offer without obligation to provide motivation to the potential sponsor offering whichever sponsoring offer, if one of the following circumstances occurs:

- considers that a conflict of interest may arise from the activity carried out;
- notice in the advertising message a possible prejudice or damage to proper image or initiatives;
- considers the offer unacceptable for reasons of general inappropriateness or contrary to Italian law on public contracts;
- assesses that, due to the nature of the sponsorship or the activity of the sponsor, the offer is considered contrary to the general principles of the Italian legal system or prohibited by law, or is considered incompatible with the institutional role of the Embassy itself or not compliant with the directions of Italian foreign policy;
- the sponsorship concerns propaganda of a political, trade union, philosophical or religious nature, advertising direct or linked to offensive messages, including expressions of fanaticism, racism, hatred or threats and, more generally, all expressions contrary to the laws and principles of Italian legal system.

The Embassy of Italy in Astana reserves the right of withdrawal for foreign policy reasons, upon simple request, without any conditions or limitations, free of charge and without prejudice to the right to reimbursement of advance payments paid.

ARTICLE 8 – SPONSORSHIP CONTRACT

The communication from the Embassy regarding the assignment of the sponsorship will be followed by the signing of the contract which will regulate the relationship between the sponsor and the Seat. Under no circumstances are third parties permitted to take over the sponsorship contract, unless authorized in writing by the Embassy.

The sponsor will then send, within the times and in the manner requested, the image of its logo or brand, will provide the proposed good free of charge and/or will pay its own financial contribution. If subsequent verifications reveal the untruthfulness of the contents of the offers and the related self-certifications, the company concerned will incur the foreseen criminal sanctions, immediately forfeiting any benefit obtained on the basis of untruthful declarations.

ARTICLE - 9 SUPERVENING IMPOSSIBILITY THAT MAY ARISE

Supervening impossibility that may arise to hold the reception for Italian Republic Day for mandatory organizational reasons, which will be formally communicated via e-mail by the Embassy at least 3 days before the date established for the event, will not give the successful tenderer the right to request the repetition of any sums already paid to the Embassy. In such case, the Embassy will offer the contracting party the possibility of selecting other events during the year to sponsor with the same prerogatives as the offer presented.

ARTICLE 10 – JURISDICTION

The Italian court is competent to resolve any disputes that may arise regarding the application of this Call, as well as from the stipulation and execution of the sponsorship contract.

Astana, 11 March 2026

The Ambassador of Italy
Antonello De Riu

This notice Call was posted on the Embassy's notice board on 11 March 2026 and on the same day published on the official website of the Embassy (https://ambastana.esteri.it/it/)

Annexes:

1. Sponsorship offer specimen
2. Information on the protection of individuals with reference to the processing of personal data
3. Self-certification according to the attached model "Single requirements document"

CALL FOR SPONSORSHIPS 2026

ANNEX 1

GOLDEN PACKAGE – MINIMUM NET VALUE EUR 10.000

Display of the company's logo and distinctive signs in all the promotional material used at the event
Up to 15 invitations to the event
Placement of multiple banners or totems with the corporate logo/distinctive signs
Screening of promotional company videos provided by the sponsors
Public thanksgiving

SILVER PACKAGE – MINIMUM NET VALUE EUR 5.000

Display of the company's logo and distinctive signs in all the promotional material used at the event
Up to 10 invitations to the event
Placement of one banner or totem with the corporate logo/distinctive signs
Public thanksgiving

BRONZE PACKAGE – MINIMUM NET VALUE EUR 2.500

Display of the company's logo and distinctive signs in all the promotional material used at the event
Up to 5 invitations to the event
Public thanksgiving

The Embassy reserves the right to consider variations to the aforementioned standard packages and/or requests from the sponsors in relation to the specific nature and operational characteristics of each initiative.

In the case of material sponsorship, services pertaining to the promotion of the company's image or distinctive signs will be assessed on a case-by-case basis.